

EFG International announces new sponsorship

Zurich, 9 September 2008 – EFG International is to sponsor The London Jazz Festival.

EFG International will be an important sponsor of the 2008 London Jazz Festival, the UK's largest annual celebration of jazz which will be held at venues across the city from 14 – 23 November. Working closely with the organisers, it has created the EFG International Excellence Series, a programme of four world class performances from some of the leading lights in jazz today.

The programme comprises: Jazz Voice – Celebrating A Century Of Song (the official opening event of the Festival to be held at the Barbican, Friday 14 November); Kurt Elling (Queen Elizabeth Hall, Tuesday 18 November); Herbie Hancock (Barbican, Wednesday 19 November); and Courtney Pine plus Empirical (Barbican, Thursday 20 November).

John Williamson, CEO of EFG Private Bank Limited:

- "We like to be involved with events that have the capacity to connect with people, and have international appeal – after all, London is a world city. The scope of the Festival means that it has something for everyone. Jazz embodies excellence, creativity and diversity - values that both we and our clients embrace."

Keith Gapp, Head of Strategic Marketing & Communications, EFG International:

- "The London Jazz Festival was particularly attractive to us because it has proven itself over a number of years, and benefits from professional organisation and the support of BBC Radio 3. EFG International looks forward to playing an active role in supporting the Festival's ongoing evolution."

Claire Whitaker, Director, London Jazz Festival:

- "We are absolutely thrilled to be working with EFG International, in what is a very important partnership for the Festival. Both organisations share a commitment to quality at every level and this is demonstrated throughout the EFG International Excellence Series which features performances by the most exciting and high calibre artists of the moment".

Contacts

London Jazz Festival

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About EFG International

EFG International is a global private banking group offering private banking and asset management services, headquartered in Zurich. EFG International's group of private banking businesses currently operate in 55 locations in over 30 countries, with circa 2,175 employees. EFG International's registered shares (EFGN) are listed on the SWX Swiss Exchange. EFG International is a member of the EFG Group headquartered in Geneva, Switzerland, which is the third-largest banking group in Switzerland by Tier-1 Capital.

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